

DCP Presents a Genuine Toy Jesus Scan





MARVEL® COMICS GROUP



SPIDER-MAN

AND

THE INCREDIBLE

HULK

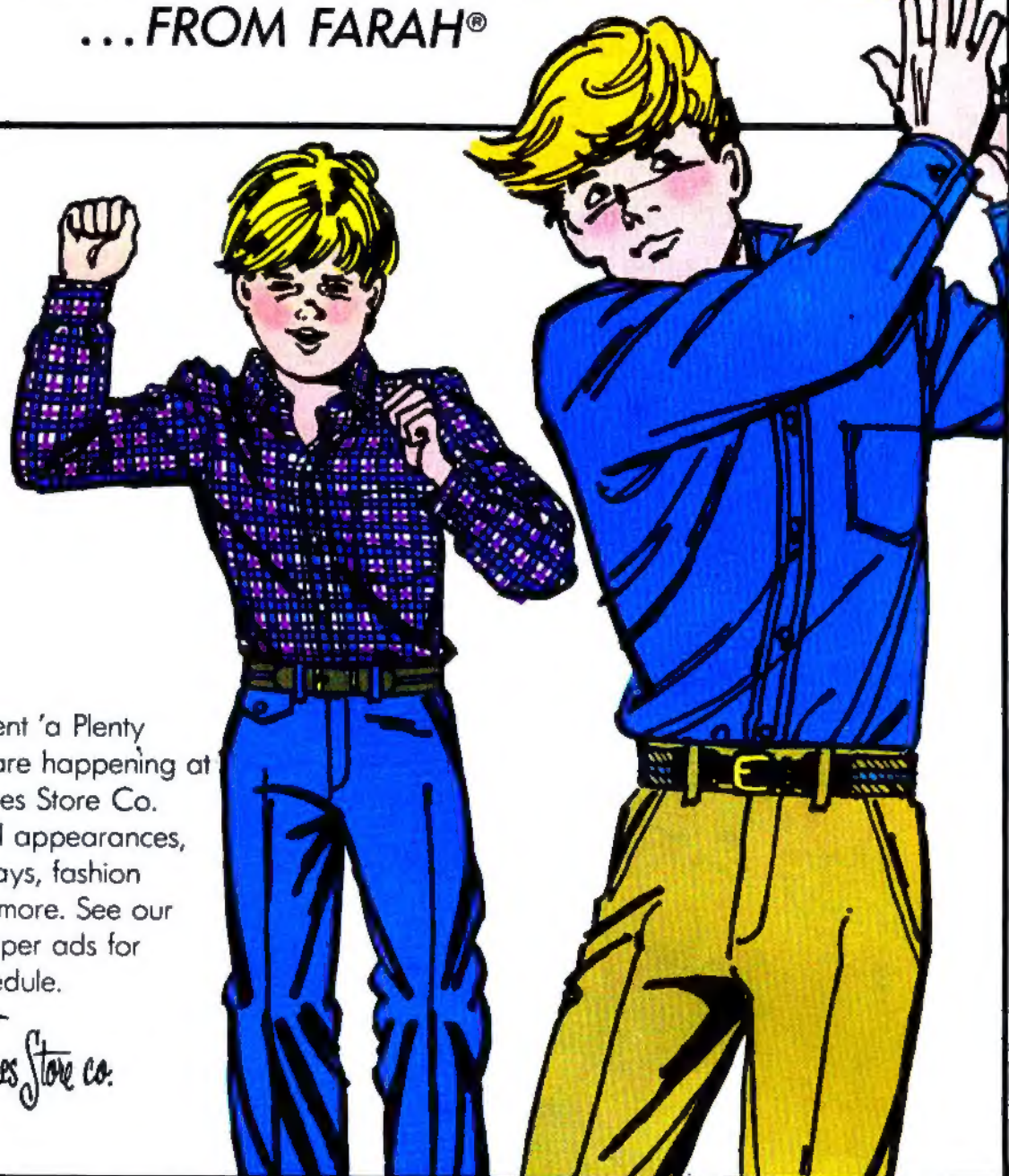
**CHAOS
IN
KANSAS
CITY**

a
60¢
value

COMPLIMENTS OF THE JONES STORE CO.



SUITABLE SEPARATES FOR SMART DRESSERS ...FROM FARAH®



Excitement 'a Plenty
Things are happening at
The Jones Store Co.
Personal appearances,
giveaways, fashion
shows, more. See our
newspaper ads for
the schedule.

the Jones Store Co.

Sometimes a boy just wants to dress up. And Farah® comes through handsomely. Dress slacks of polyester in solid navy, grey, heather-brown or heather-blue with matching belt. Sizes 4-7, \$14.50. Sizes 8-14 slim and 8-12 regular, \$17.50. Prep sizes 25-30, \$19.50. Sport coat in navy or heather-blue gives a matched suit look. Sizes 8-14, \$40. Sizes 16-20, \$44. Worn with a mini check shirt of poly/cotton in dusty-blue or tan. Sizes 12-20, \$13. Classic belted tri-blend slacks of polyester/-rayon/acrylic come in grey, heather-beige, heather-brown. Sizes 8-14 slim and 8-12 regular, \$19. Prep sizes 25-30 waist, \$21. Combined with a solid poly/cotton shirt in navy or tan. Sizes 12-20, \$13. Boys

Stan Lee presents **SPIDER-MAN** AND **THE HULK**

CHAOS IN KANSAS CITY!

KANSAS CITY--THE FOOD CAPITAL OF AMERICA! ON THIS BRIGHT MORNING, A STRANGE NEW SIGHT SOARS DOWN TOWARD THE NORMALLY TRANQUIL LANDSCAPE BELOW!

HULK IS TIRED OF MEN HOUNDING HIM!

MAYBE HERE HULK WILL FIND PEACE!

THOOM!



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ALAS, THE HULK'S RECEPTION IS ANYTHING BUT PEACEFUL!



THAT'S *THE HULK*! WAIT UNTIL MY EDITOR AT THE PAPER GETS A LOAD OF THESE PICS!



THE HULK BEGINS TO DREAM--NIGHTMARE IMAGES!

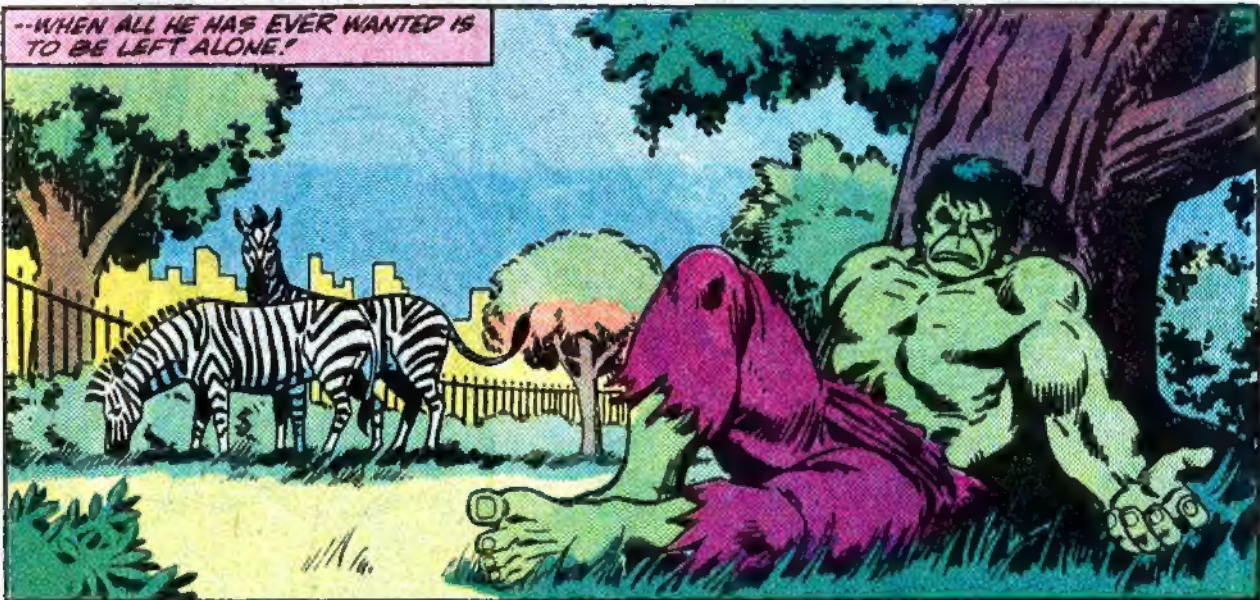
HE DOESN'T REALLY REMEMBER THAT HE WAS ONCE DR. BRUCE BANNER, THE FAMOUS PHYSICIST--

--OR THAT IT WAS A LETHAL EXPOSURE TO GAMMA RAYS THAT CHANGED HIM INTO THE MAN-BRUTE CALLED--THE INCREDIBLE HULK!

ALL THE HULK KNOWS IS THAT NOW, WHEREVER HE GOES, HE IS MISUNDERSTOOD--HUNTED DOWN AND HOUNDED--



--WHEN ALL HE HAS EVER WANTED IS TO BE LEFT ALONE!



MEANWHILE, AT A NEARBY HOTEL, PETER PARKER HAS JUST ARRIVED FROM NEW YORK CITY--

WHAT DO YOU KNOW, I'M AHEAD OF SCHEDULE!

CHINA IS LOANING A RARE PANDA BEAR TO THE KANSAS CITY ZOO AS A "THANK YOU" FOR NEEDED GRAIN SHIPMENTS...

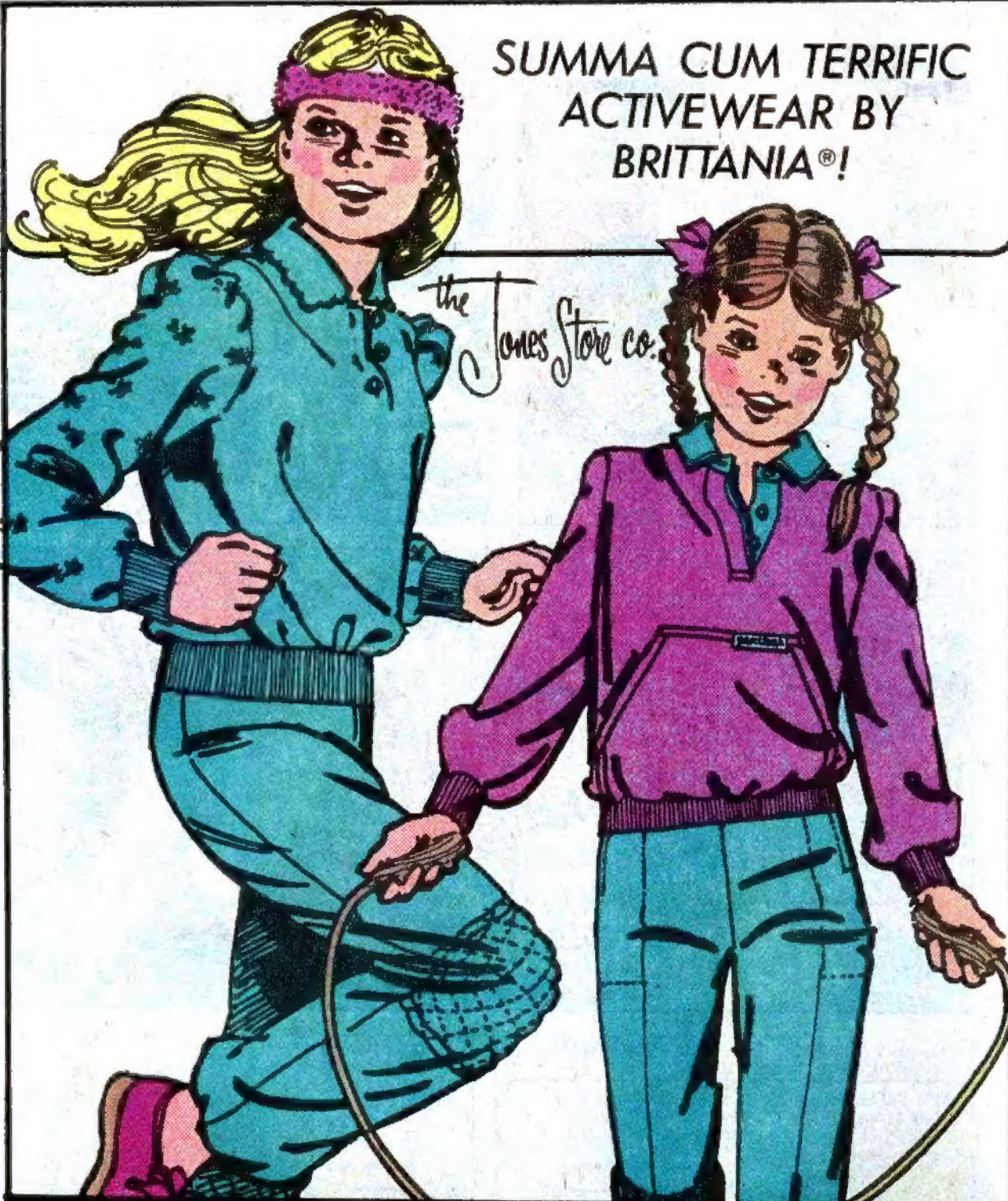
...SO MY PAPER SENT ME TO COVER THE EVENT FOR THE SUNDAY MAGAZINE SECTION--BUT I STILL HAVE SOME TIME FOR SIGHT-SEEING!



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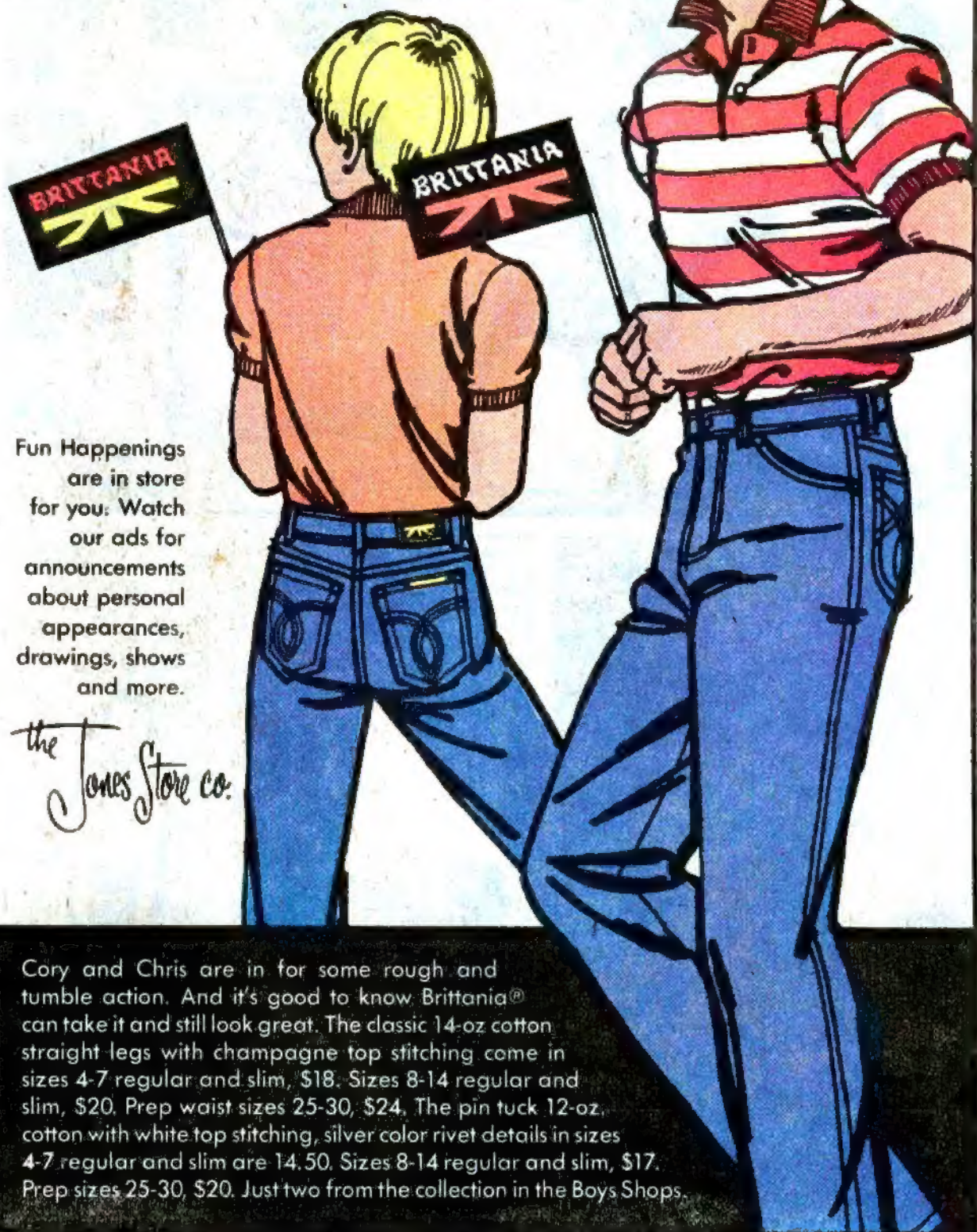
SUMMA CUM TERRIFIC ACTIVEWEAR BY BRITTANIA®!

the Jones Store co.



A terrific way to look at the zoo, at school, wherever there's action. Start with the pullon twill pants of all cotton with side seam pockets, one back snap pocket. Reg. \$20.00, \$16. Add a polyester/cotton jersey top with handwarmer pocket and contrasting collar. Reg. \$19.50, 15.60. Or opt for the coordinates of polyester/cotton fleece. The elasticized waist jog pants have adjustable drawstring, quilted knee patches. Reg. \$22.00, 17.60. Team them with a top that boasts floral embroidery scattered on the sleeves, a scalloped edge collar. Reg. \$21.00, 16.80. The group in ruby or emerald color for sizes S-M-L. The entire stock of Brittsport™ by Brittania® active sportswear is 20% off. Select yours from the exciting collection in the Girls Shops

LIVE IN BRITTANIA® JEANS ALL YEAR ROUND!



Fun Happenings
are in store
for you. Watch
our ads for
announcements
about personal
appearances,
drawings, shows
and more.

the Jones Store co.

Cory and Chris are in for some rough and tumble action. And it's good to know Brittania® can take it and still look great. The classic 14-oz cotton straight-legs with champagne top stitching come in sizes 4-7 regular and slim, \$18. Sizes 8-14 regular and slim, \$20. Prep waist sizes 25-30, \$24. The pin tuck 12-oz. cotton with white top stitching, silver color rivet details in sizes 4-7 regular and slim are \$14.50. Sizes 8-14 regular and slim, \$17. Prep sizes 25-30, \$20. Just two from the collection in the Boys Shops.

THIS IS REALLY
SOMETHING! THERE'S
AS MUCH TO SEE AND
DO HERE AS ANY
PLACE I'VE BEEN!

MONKEY
HOUSE
AT THE
ZOO

KANSAS CITY'S
MUSEUM

I DIDN'T KNOW I
WAS GOING TO HAVE
SO MUCH FUN ON
THIS TRIP!

LIBERTY
MEMORIAL

SAY, SINCE THIS IS
SUCH A BIG EVENT, I
SHOULD SPLURGE ON
A SNAPPY NEW SHIRT--

THE
SCOUT

--AND I KNOW
JUST WHERE
TO GO!

I'VE HEARD THAT
THE JONES STORE
IS THE PLACE
TO SHOP!

SHALL I HAVE
IT WRAPPED
FOR YOU?

THAT'S VERY
KIND, BUT I'M
GOING TO NEED
IT RIGHT AWAY--
I'LL JUST TAKE IT
AS IT IS!

HANG ON, JONAH--
YOU'RE ABOUT TO
GET THE NIFTIEST
PHOTO-FEATURE
YOU'VE EVER
PUBLISHED!

AT THAT MOMENT...

SO! AT LAST-- MY SEARCH BEARS FRUIT!



THE WHOLE WORLD KNOWS AND FEARS KRAVEN THE HUNTER AS THE MIGHTIEST TRAPPER OF DANGEROUS BEASTS --

--BUT ON THIS DAY I SHALL CLAIM MY GREATEST GLORY!



THE HULK IS SOMEWHERE IN THIS CITY, AND I WILL FIND HIM, NO MATTER WHERE HE IS HIDING!

FOR ONLY KRAVEN KNOWS THE WAYS OF ALL ANIMALS-- INCLUDING THEIR WEAKNESSES--



LATER...

WOW! THIS IS SOME TURNOUT!

LOOK! THE PANDA HAS ARRIVED!



GET READY FOLKS--THEY'RE OPENING THE DOORS! WE'RE GOING TO GET OUR FIRST LOOK AT KANSAS CITY'S NEWEST VISITOR!



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**BILLY THE KID®
MATCHES
'EM UP!**

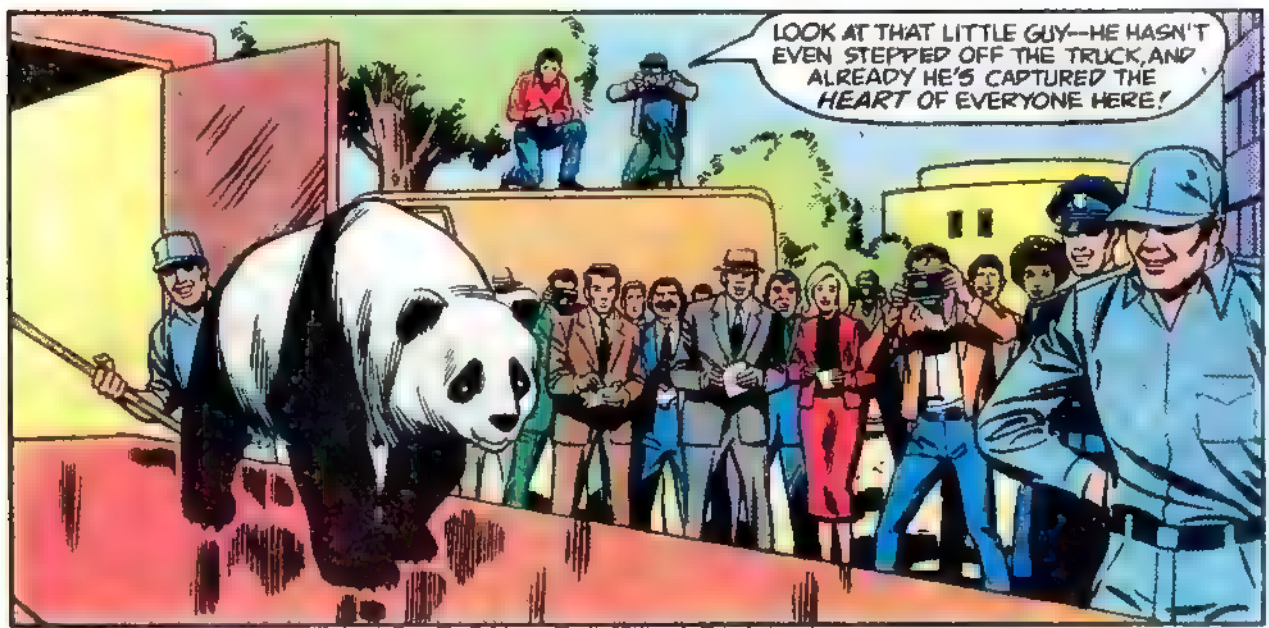
the Jones Store co.

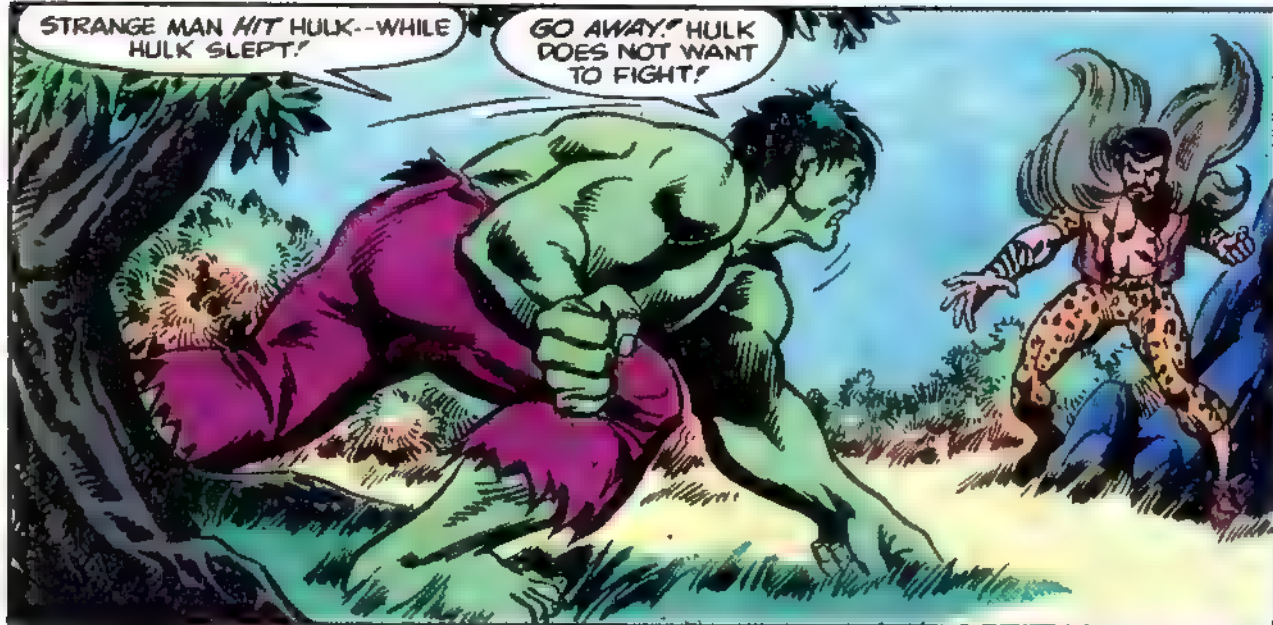
These boys are proving they have fashion savvy. Their Timberline corduroys of poly/cotton have that great Billy the Kid® fit, wear so well. Come in tan, brown, navy or grey. Sizes 4-7 regular or slim, reg. \$15.00, 11.99. Sizes 8-14 regular or slim, reg. \$17.50, 13.99. They're paired with long-sleeved woven polyester/cotton plaids to match. Sizes 4-7, reg. \$14.00, 10.99. Sizes 8-16, reg. \$16.00, 12.99. Also coordinate with poly/cotton knit striped pullover shirts in matching colors. Sizes 4-7 with long sleeves, reg. \$12.00, 8.99 or sizes 8-16 with short sleeves, reg. \$12.00, 8.99. They find their coordinates in the Boys Shop.

LAUGH AT THE WEATHER IN LONDON FOG®!



Freezing rain! Biting snow! These school-bound friends are protected in their London Fog® jackets. They arrive at school unscathed. He wears a cotton/polyester poplin parka in tan-trimmed navy with acrylic pile lining and split hood. Also comes in navy with tan. Sizes 4-7, \$40. Sizes 8-14, \$60 and sizes 16-20, \$65. She wears a bubble-jacket in navy poplin with a furry acrylic trimmed hood. Sizes 7-14, \$65. Just two of many styles jackets and coats in our Infants, Toddlers, Boys and Girls Shops. Priced from \$40 to \$85.





STRANGE MAN HIT HULK--WHILE HULK SLEPT!

GO AWAY! HULK DOES NOT WANT TO FIGHT!



WITLESS BRUTE! KRAVEN DOES NOT CARE WHAT YOU WANT! KRAVEN IS YOUR NEW MASTER!

THOKK!



KRAVEN IS NOTHING! KRAVEN MADE HULK MAD--NOW HULK WILL TEACH KRAVEN A LESSON!



AND, OVERHEARD...

KRAVEN THE HUNTER! I'VE GOT TO STOP HIM--BEFORE SO THAT'S WHY MY DANGER SENSE STARTED WARNING ME!

I'VE GOT TO STOP HIM--BEFORE HE CAUSES THE HULK TO RAMPAGE!



"SPIDER-MAN, MY ARCH-ENEMY," HOW DID HE GET HERE?

I'VE GOT TO DISTRACT HIM--AND I THINK I KNOW HOW!

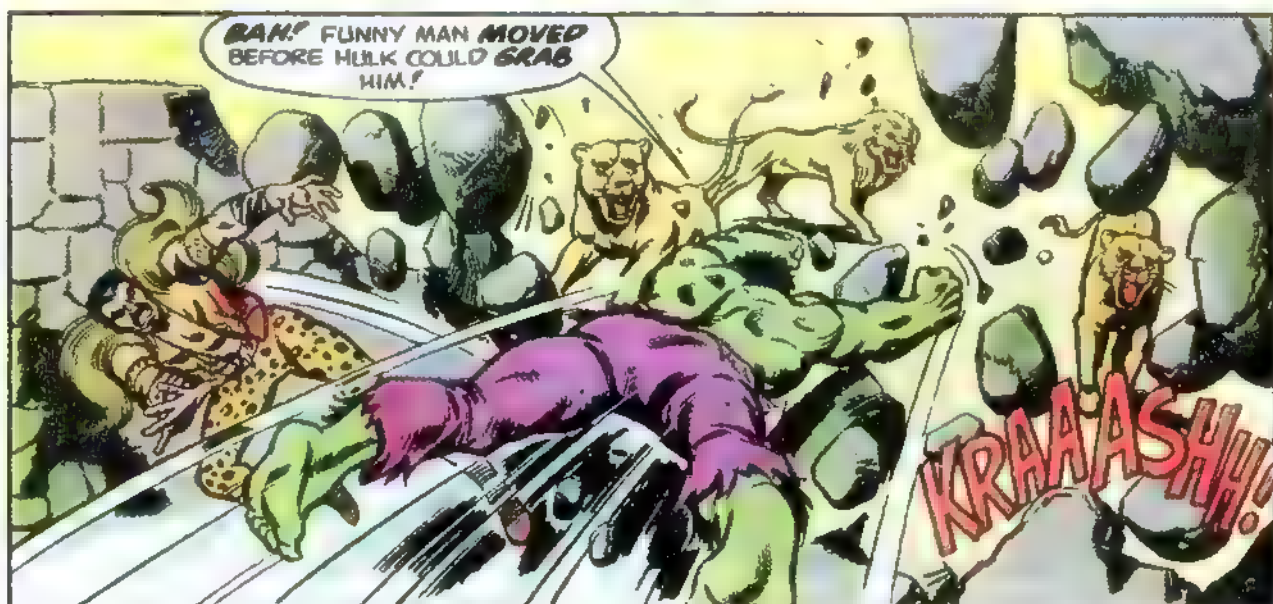


I'M BEGINNING TO WONDER IF YOU ARE WORTH MY TROUBLE, HULK. I EXPECTED FAR MORE FROM YOU!

HULK WILL SHOW YOU-- MAKE YOU SORRY THAT YOU EVER HEARD OF HULK!



NO, HULK-- STOP! YOU DON'T UNDERSTAND WHAT KRAVEN IS DOING! I'M TOO LATE!

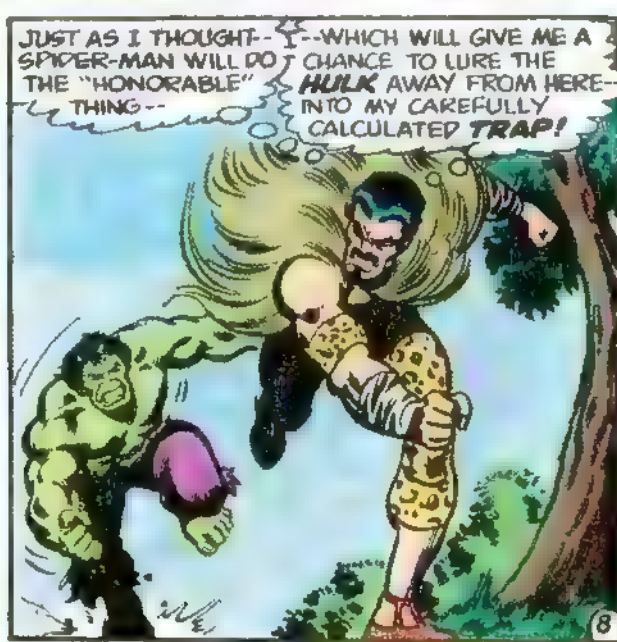


BAH! FUNNY MAN MOVED BEFORE HULK COULD GRAB HIM!

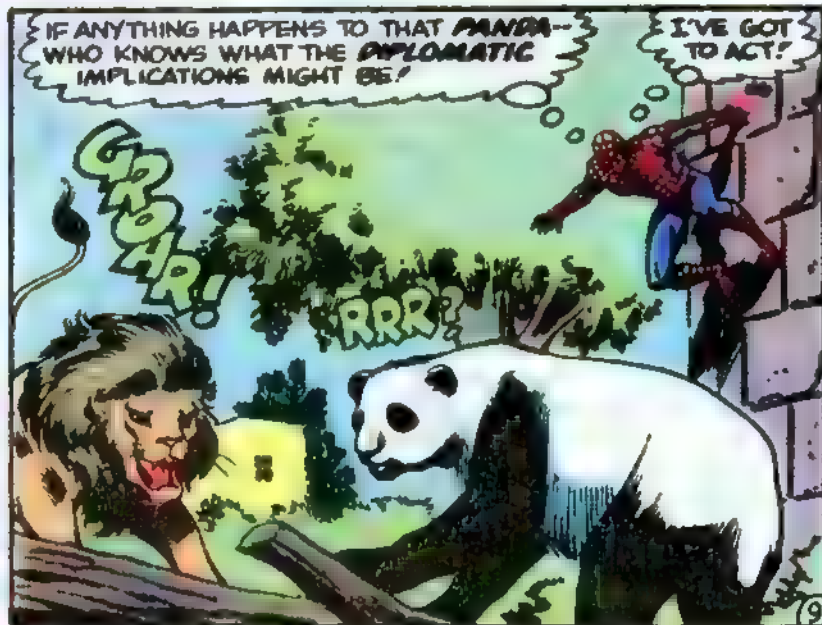
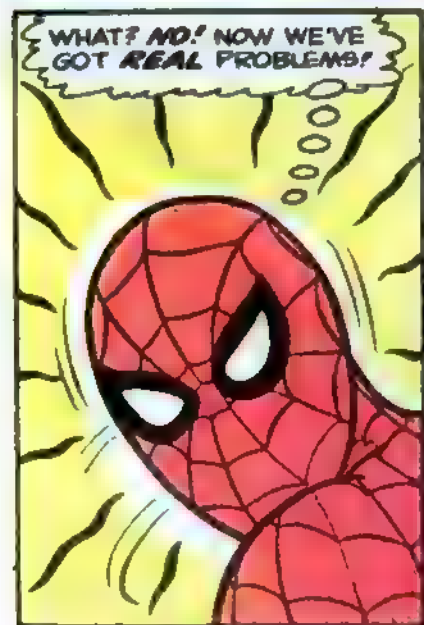
KRAASH!



BLAST! I SHOULD GO AFTER KRAVEN, BUT I CAN'T LET THESE ANIMALS RUN LOOSE--AND KRAVEN KNOWS IT!



JUST AS I THOUGHT-- WHICH WILL GIVE ME A CHANCE TO LURE THE HULK AWAY FROM HERE-- THE "HONORABLE" THING-- INTO MY CAREFULLY CALCULATED TRAP!



DONMOOR® AND FORTREL®... WHAT A COMBINATION!

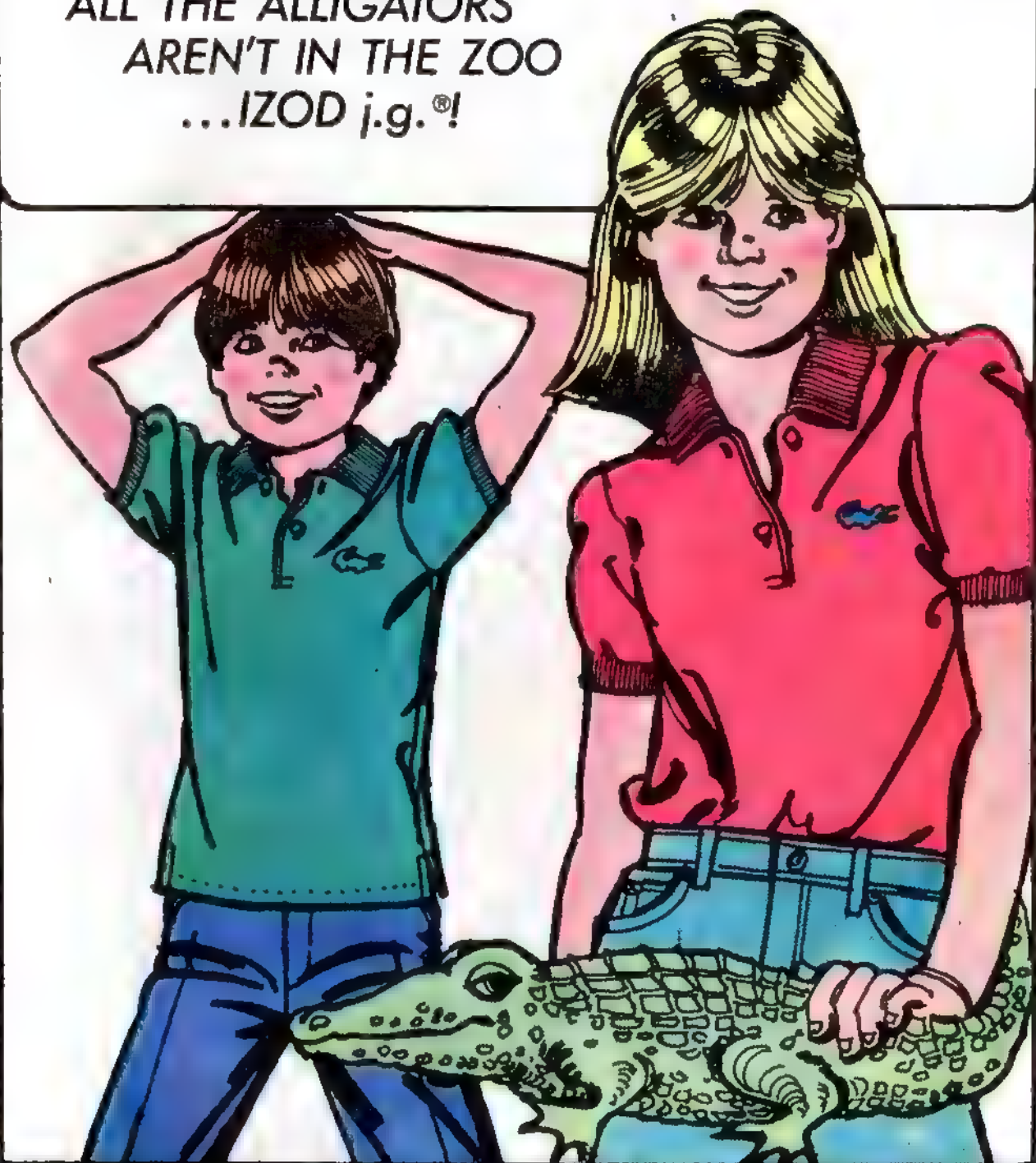
Watch our
newspaper ads
for details on
many exciting
SpiderMan® and
the Incredible Hulk®
events!

the Jones Store co.



Shirts and pants that play in a game just as well as they go to school. There's corduroy pants of cotton/Celanese Fortrel® polyester with cargo pockets in khaki color. Sizes 4-7 regular and slim, \$16.50; sizes 8-16 regular and slim, \$20. With it he wears an acrylic flannel shirt in earth tones. Sizes 8 to 18, \$15.50. Or he might wear his Fortrel® polyester/cotton twill cargo jeans in navy with military web belt. Sizes 4-7, \$17.50; sizes 8-14 regular and slim, \$20. Topped with a boldly striped poly/cotton knit shirt with placket front. Sizes 4-7, \$13. Sizes 8-18, \$16. Sometimes he chooses his piped jersey with snap placket in red with khaki trim or tan with navy. Sizes 4-7, \$12; sizes 8-18, \$14.50. From the Boys Shop. Fortrel® is a trademark of Fiber Industries, Inc., a subsidiary of Celanese Corporation.

ALL THE ALLIGATORS
AREN'T IN THE ZOO
...IZOD j.g.®!



Greg and Becky have captured these alligators and put them on famous Izod® Lacoste® sport shirts. All with the alligator emblem trademark that is your assurance of quality and value in sportswear. She wears a solid poly/cotton birdseye knit pullover. White, navy, lilac, red or pink. Sizes 7-14, \$16. Pre-teen sizes S-M-L in white, lilac, pink, eggplant or yellow. \$17. Solid polyester/cotton interlock pullover in white, lilac, amethyst, raspberry, turquoise or sapphire. Pre-teens S-M-L, 19.50. He wears the classic short-sleeved pullover of poly/cotton birdseye knit. White, red, navy, kelly fashion colors. Sizes 8-20, 16.50. Boys and Girls Shops

ROLL CALL OF SUPER ACTIVEWEAR BY LEVI'S®!



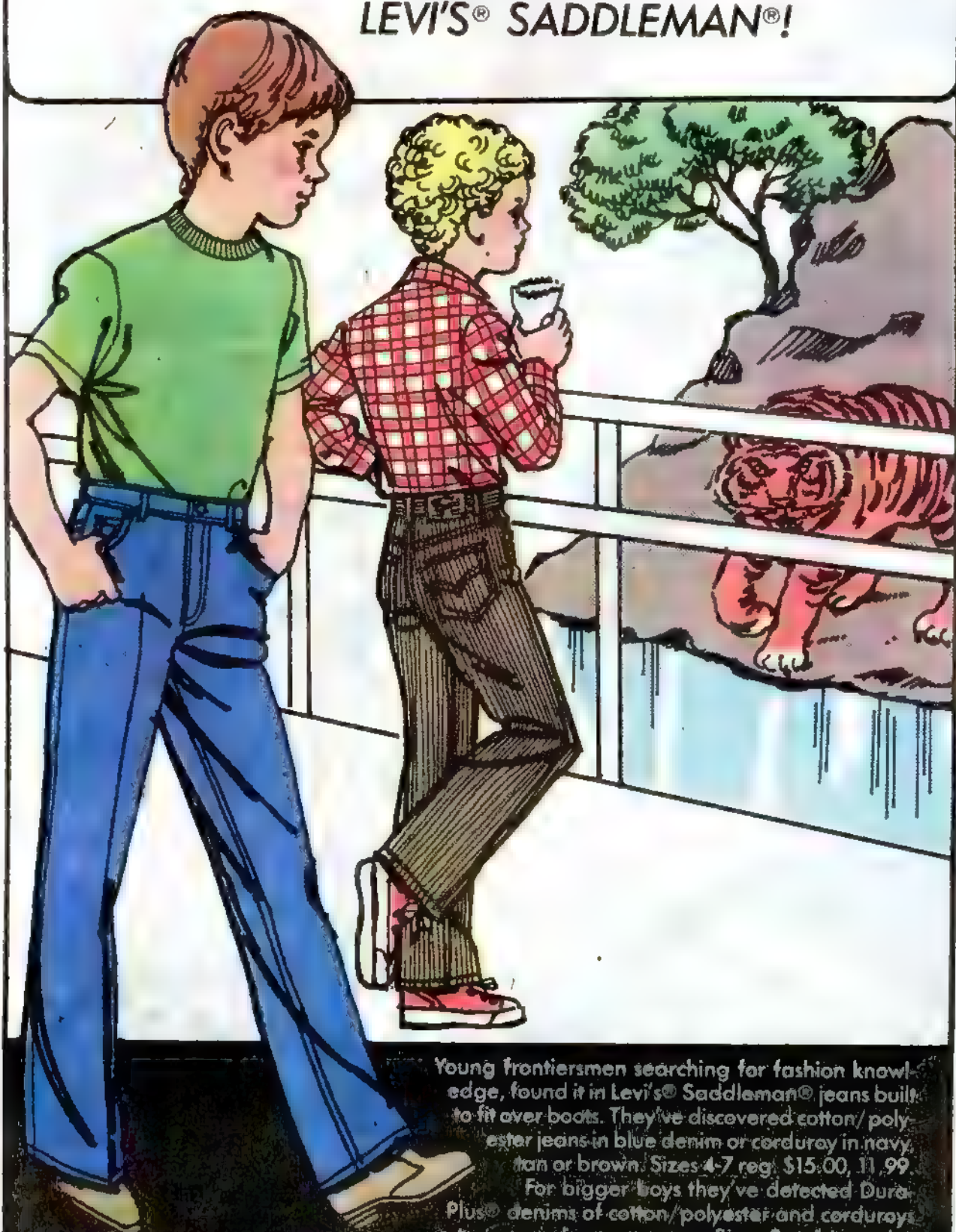
Coming Soon

Watch our newspaper
ads for announcements
about exciting events
coming your way.

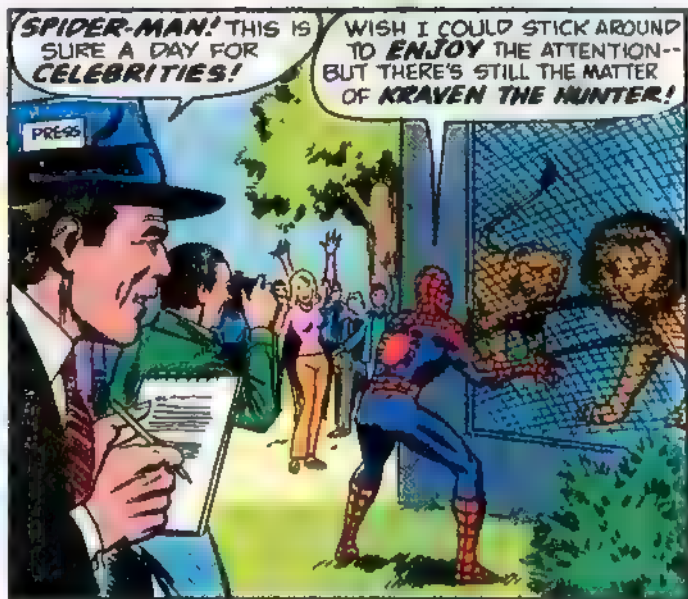
the Jones Store co.

The search has been on. The girls have found what they want. It's Levi's®. Acrylic fleece group in passion or amethyst, includes a ruffled shoulder sweatshirt. Reg. \$18.00, 14-40. Sweat-tacular bottoms. Reg. \$17.50, \$14. Snap front vest, reg. \$17.00, 13-60. Twill knickers of cotton/poly in passion or violet. Reg. \$20.00, \$16. Cotton/poly boerneck blouse-knits in passion/royal or red/violet stripes. Reg. \$16.00, 12-80. Other sportswear by Levi's®. 20% off. All in sizes S-M-L. The Girls Shop.

YOUNG FRONTIERSMEN SADDLE-UP IN LEVI'S® SADDLEMAN®!

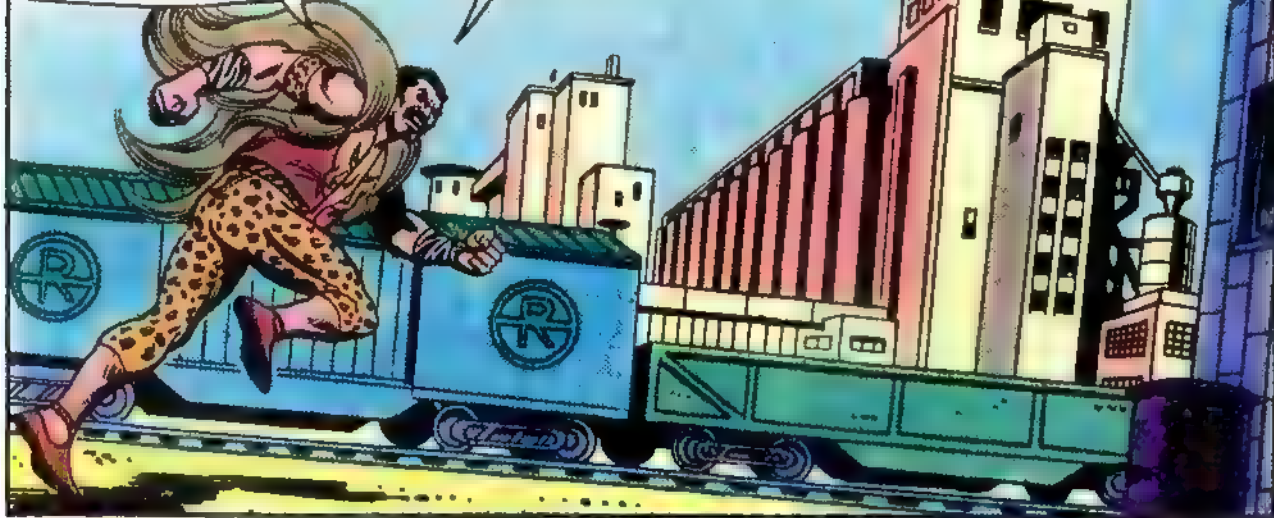


Young frontiersmen searching for fashion knowledge, found it in Levi's® Saddleman® jeans built to fit over boots. They've discovered cotton/polyester jeans in blue denim or corduroy in navy, tan or brown. Sizes 4-7 reg. \$15.00, 11.99. For bigger boys they've detected Dura-Plus® denims of cotton/polyester and corduroys in tan, navy, brown or grey. Sizes 8 to 14 regular or slim. Reg. \$15.99, 12.99. Prep waist sizes 25-30 reg. \$16.99, 13.99. Boys Shop.

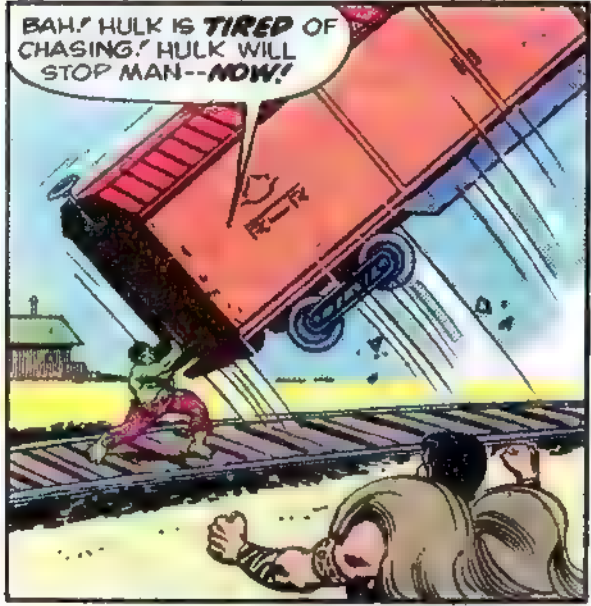


THE KANSAS CITY GRAIN ELEVATORS--! IT IS HERE THAT I HAVE PREPARED THE **ULTIMATE TRAP**--

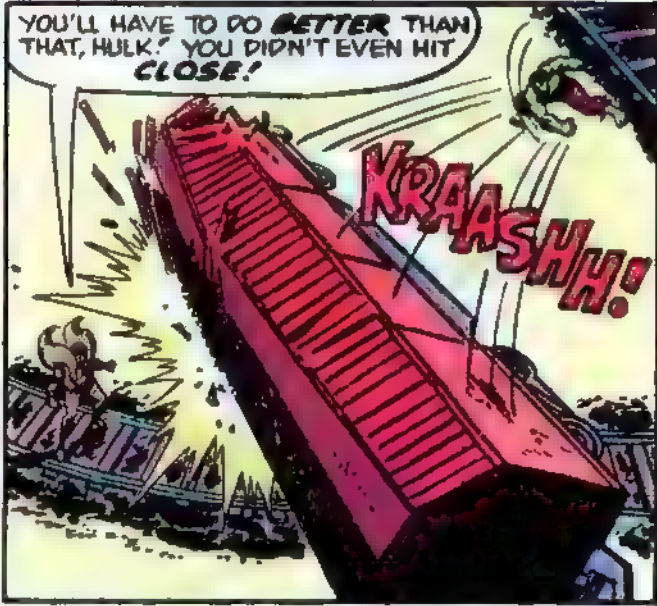
-- ONE FROM WHICH EVEN THE POWERFUL HULK **CANNOT** ESCAPE!



BAH! HULK IS **TIRED** OF CHASING! HULK WILL STOP MAN--**NOW!**

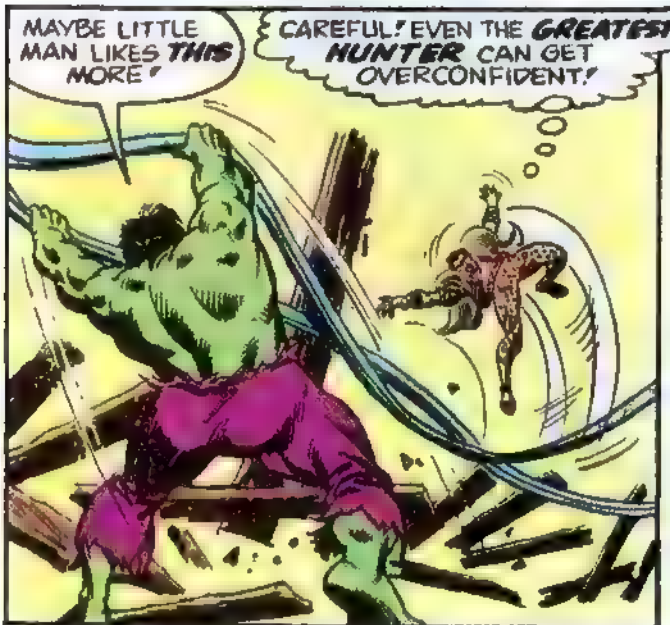


YOU'LL HAVE TO DO **BETTER** THAN THAT, HULK! YOU DIDN'T EVEN HIT **CLOSE!**

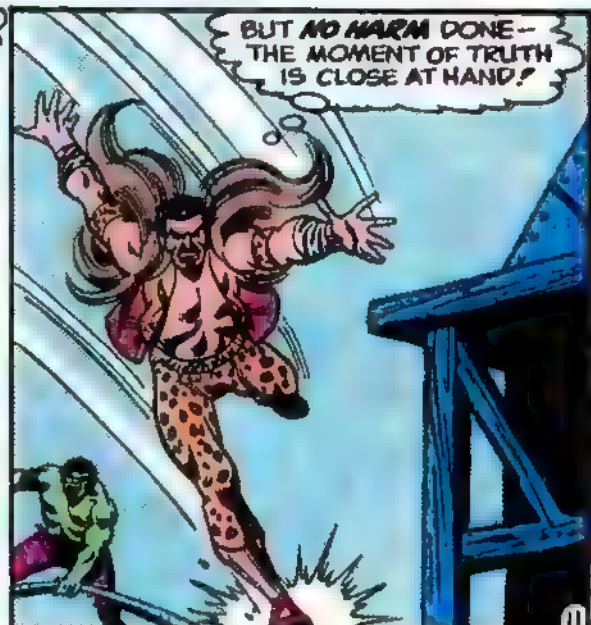


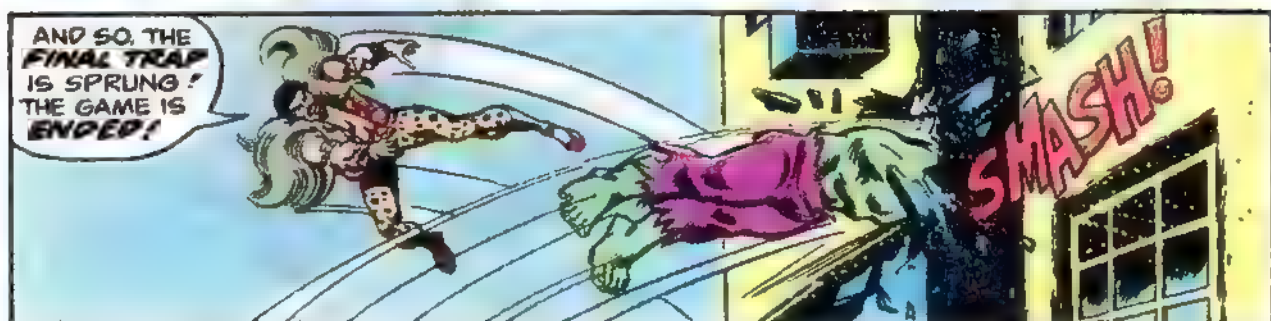
MAYBE LITTLE MAN LIKES **THIS** MORE!

CAREFUL! EVEN THE **GREATEST** HUNTER CAN GET OVERCONFIDENT!



BUT **NO HARM** DONE-- THE MOMENT OF TRUTH IS CLOSE AT HAND!





BUTTON-BUTTON WHO'S GOT THE BUTTON? WE DO...THAT'S WHO!

the Jones Store co.



Royal Knight® puts buttons on the collar of this boy's oxford cloth shirt of poly/cotton. Tailors it with long sleeves and a neat fit. Solids of white, blue, navy, yellow and other fashion shades. Sizes 4-7, reg. \$9.99, 8.99. Sizes 8-20, reg. \$12.99, 10.99. Royal Deb® styles their girl's button-down collar shirt just like his. In poly/cotton oxford cloth with long sleeves and one pocket. White, blue, pink or lilac solids. Size 4-6X, reg. \$11.00, 9.99. Sizes 7-14, reg. \$12.00, 10.99. Over it she wears a crew-neck Orion® acrylic sweater. She chooses from cream, red, navy, kelly, yellow or plum. Sizes 4-6X, reg. \$11.00, 9.99. Sizes 7-14, reg. \$12.00, 10.99. All from the Boys and Girls Shops.

GET DOWN TO BASICS...
 UNDERFASHIONS WITH KODEL®
 BY ROYAL KNIGHT®!

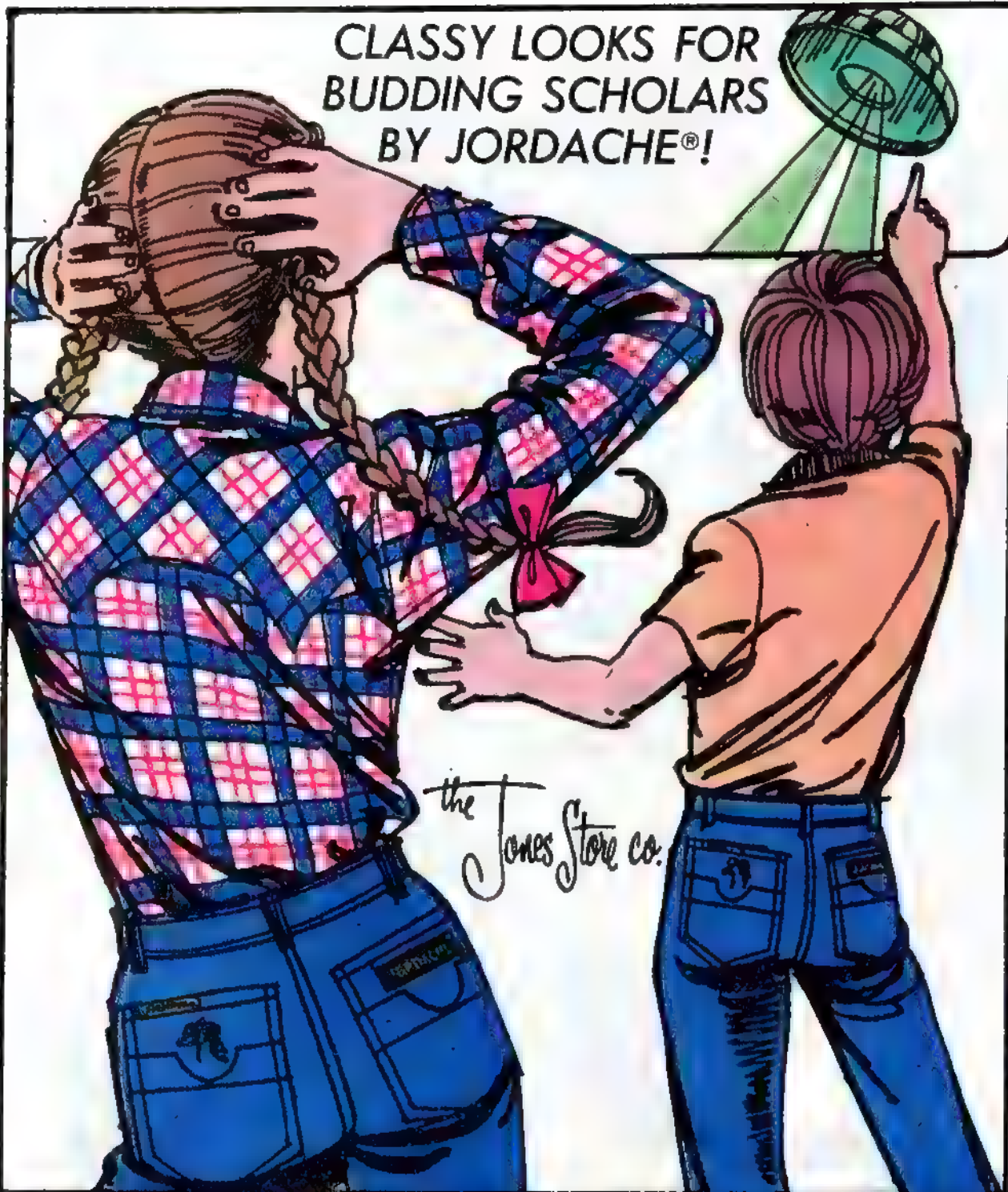
the Jones Store Co.



For Her. Brief, hip hugger or bikini panties. Cotton prints, nylon tricot assorted solids. Sizes 4-14. Reg. \$1.19, 6/5.49. Undershirts in white Kodel® polyester/cotton knit. Sizes 4-14. Sleeveless, reg. 2/\$3.00, 2/2.49. T-shirt style, reg. 2/\$3.50, 2/2.99. Knee-hi's in acrylic/stretch nylon cable-knit. Red, white, navy, cream, wine, camel, hunter, more. Sizes 6-7½, 8-9½, 9-11. Reg. \$1.09-\$1.39, 20% off. Girls

For Him. White knit briefs or T-shirts of Kodel® polyester/cotton for sizes 8 to 20. Reg. 3/\$5.49, 6/\$9. V-neck shirt, reg. 3/\$6.49, 3/5.49. Briefs or T-shirt of all cotton for sizes 4 to 7. Reg. 3/\$4.99, 6/\$8. Hi-riser tube socks of acrylic/polyester come in white with assorted striped tops. Sizes 6-8½, 9-11, 6/4.95. Sizes 10-13, 6/5.95. Boys Shop. Kodel is Eastman's T.M. for its polyester fiber.

CLASSY LOOKS FOR BUDDING SCHOLARS BY JORDACHE®!



Sheri loves that status look of cotton denim Jordache® jeans. There are many pocket treatments, but she chose the horse head emblem on the back pocket as her favorite. Girls sizes 7 to 14, \$27. Pre-Teen sizes 6-14, \$30.00. He, too, likes the status look of his blue cotton denim Jordache® jeans. And he also picks the horse-head pocket design from the many styles available. His come in sizes 4 to 7 slim and regular, \$24. Sizes 8 to 14 slim, \$27 and prep waist sizes 26 to 30, \$32. Boys, Girls and Pre-Teen Shops.

THE GRAIN WILL FORM A
SUCTION-LIKE EFFECT
THAT WILL PULL YOU DOWN
AND CLOSE AROUND YOU,
CUTTING OFF YOUR
OXYGEN SUPPLY--



--AS YOU NO DOUBT HAVE
LEARNED FOR YOURSELF?



SUDDENLY...

HMMM...
THERE'S KRAVEN
NOW-- BUT
WHAT HAPPENED
TO THE HULK?



SPIDER-MAN!
BLAST YOU!

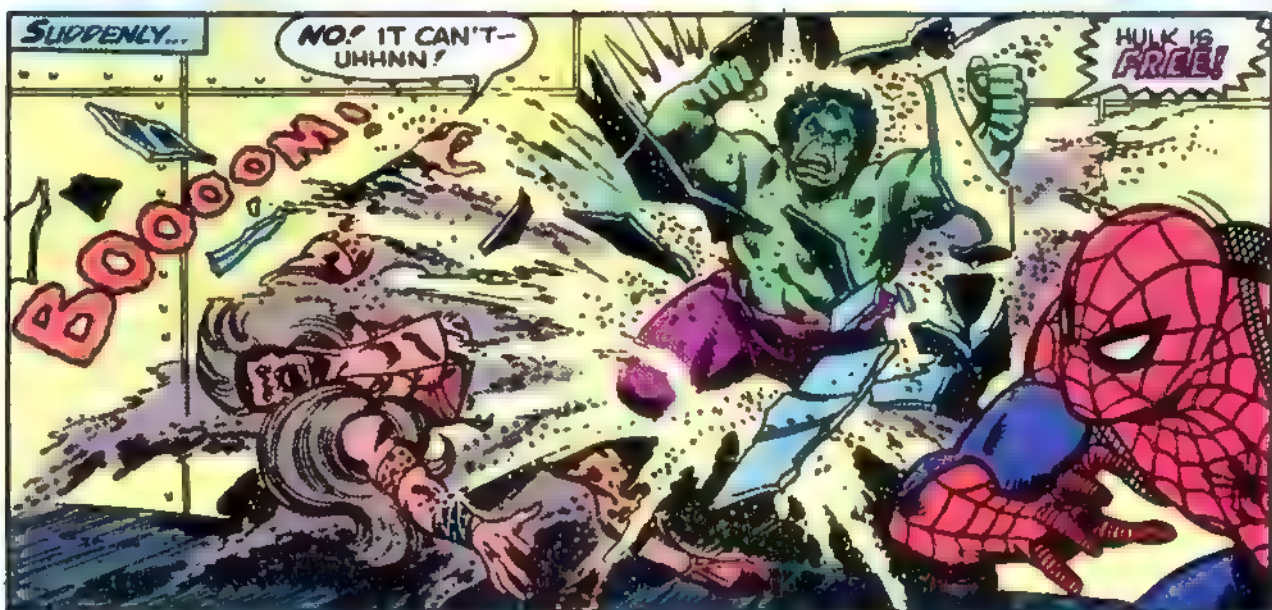
NOW, NOW, KRAVEY--
IF YOU CAN'T SAY
SOMETHING NICE,
DON'T SAY
ANYTHING!



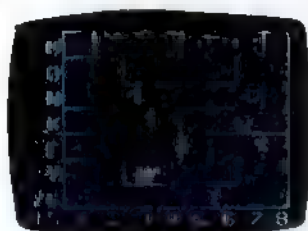
HMM, GUESS I LET
THE HOT AIR OUT
OF YOU, GAS BAG!

OR HAS THE
CAT GOT YOUR
TONGUE, KRAVEN?

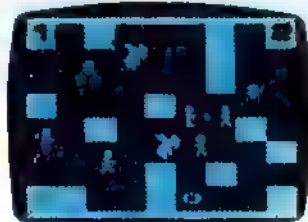




IT'S ALL FUN AND GAMES WITH ODYSSEY²®!



Monkeyshines, 29.99



Quest for the Rings, 49.99



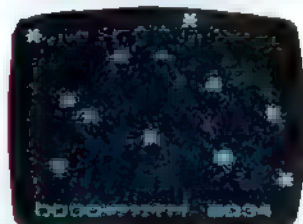
Freedom Fighter, 29.99



K.C. Munchkin, 29.99



Alien Invaders Plus, 19.99



UFO, 29.99



the Jones Store co.



The excitement of a game. The mind of a computer. The Odyssey² computer video game system includes: complete 49 character alphabet and number keyboard, universal hand controls for all Odyssey games and one free cartridge. Your free cartridge lets you play three completely different games: Spin-Out, a competitive road race, Speedway, test of driving skill and Crypto-Logic word game. Plus Odyssey² lets you play over 40 different optional games. All for the price of an ordinary video game, 149.99. And all from the Small Appliances Department.

LET'S HEAR IT
...FOR YOUR TEAM
ARTEX®!

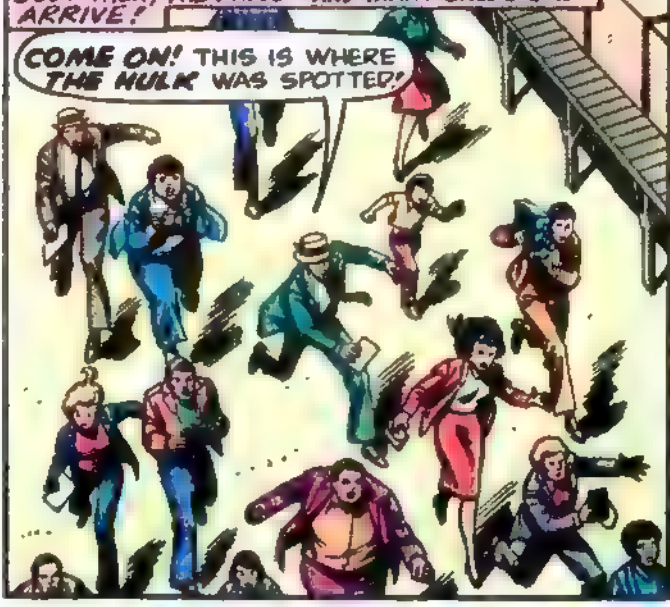
the Jones Store co.



Todd picks the Royals to win. His friend chooses Mizzou. With fans like these cheering them on, the teams can't lose. The short sleeved V-neck in royal-blue poly/cotton with the Royals insignia on the front has Brett #5, Wilson #20, White #6 or Quisenberry #29 on the back. Boys sizes S-M-L-XL. Reg. \$9.99, 7.99. Three-quarter sleeved football jerseys of poly/cotton come in assorted designs and body styles: MU, KU, Nebraska, Oklahoma or Notre Dame. Sizes S-M-L-XL. Reg. \$9.99, 8.99

JUST THEN, THE PRESS --AND MANY ONLOOKERS--
ARRIVE!

COME ON! THIS IS WHERE
THE HULK WAS SPOTTED!



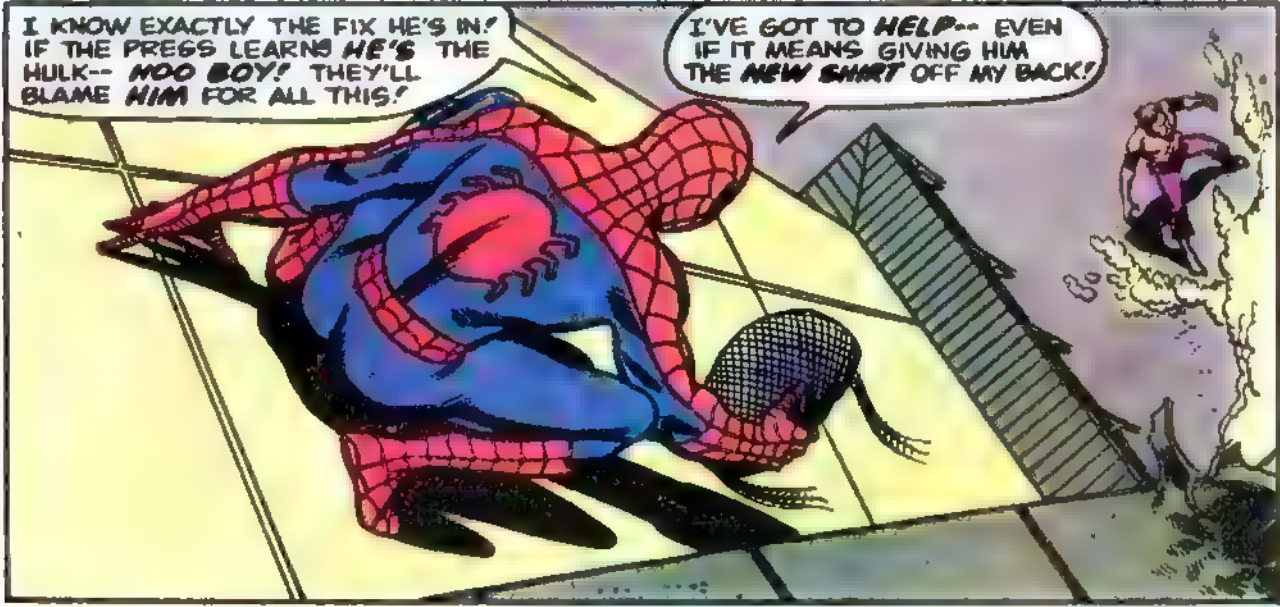
OH, NO! PEOPLE ARE COMING!
IF THEY FIND ME LIKE THIS--
THEY'LL KNOW I'M
THE HULK!

WHAT
CAN I
DO?



I KNOW EXACTLY THE FIX HE'S IN!
IF THE PRESS LEARNS HE'S THE
HULK-- NOO BOY! THEY'LL
BLAME HIM FOR ALL THIS!

I'VE GOT TO HELP-- EVEN
IF IT MEANS GIVING HIM
THE NEW SHIRT OFF MY BACK!

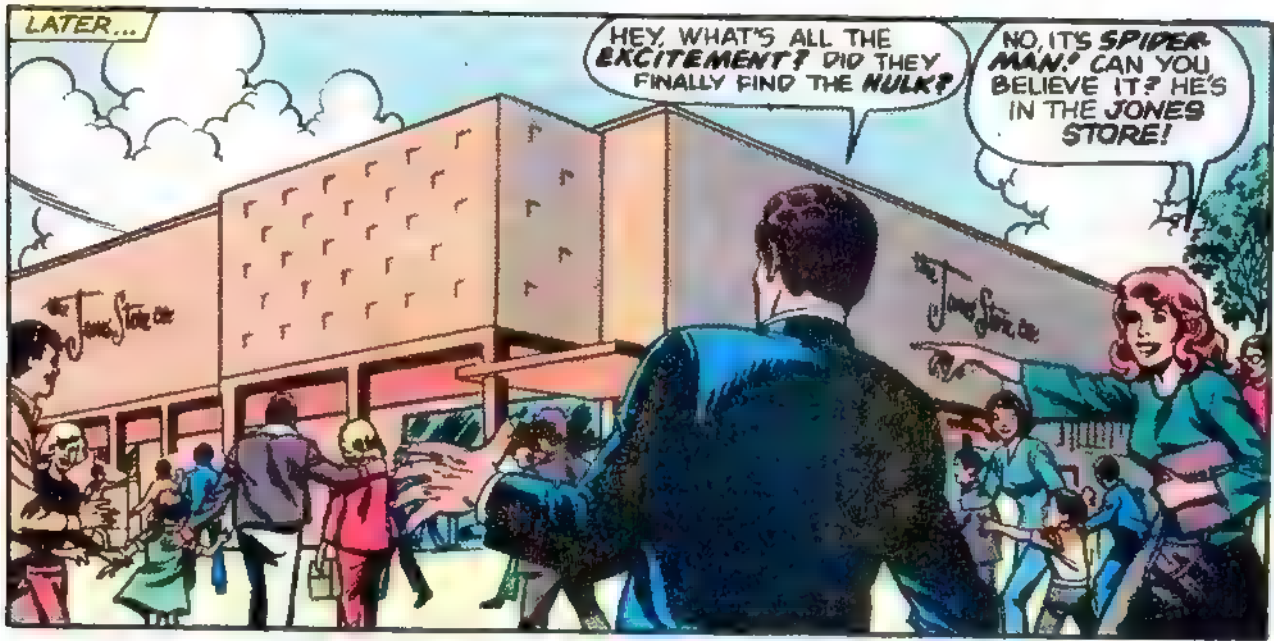


WHA--? CLOTHES! AND THERE'S
ONLY ONE MAN IN THE WORLD
WHO COULD DELIVER THEM
LIKE THAT!



SPIDER-MAN --WHOEVER YOU
ARE-- I HOPE I CAN THANK
YOU PERSONALLY ONE DAY!





LATER...

HEY, WHAT'S ALL THE EXCITEMENT? DID THEY FINALLY FIND THE HULK?

NO, IT'S SPIDER-MAN! CAN YOU BELIEVE IT? HE'S IN THE JONES STORE!



I CAN'T APPEAR AT PETER PARKER'S HOTEL ROOM TO GET A CHANGE OF CLOTHES-- NOT WITH THE PRESS BOYS ON MY TAIL!

I'LL JUST HAVE TO GET MORE CLOTHES FOR MYSELF THIS WAY!



LUCKILY, THE JONES STORE HAS SUCH A GREAT SELECTION OF CLOTHES!

DON'T BOTHER WRAPPING-- I'LL TAKE THEM WITH ME!

THANK YOU SPIDER-MAN, SIR!



AND SO, AFTER A QUICK CHANGE...

ALL IN ALL, NOT A BAD DAY. KANSAS CITY HAS A PANDA, I HAVE SOME NEW CLOTHES, MY NEWSPAPER GOT SOME FINE PHOTOS--



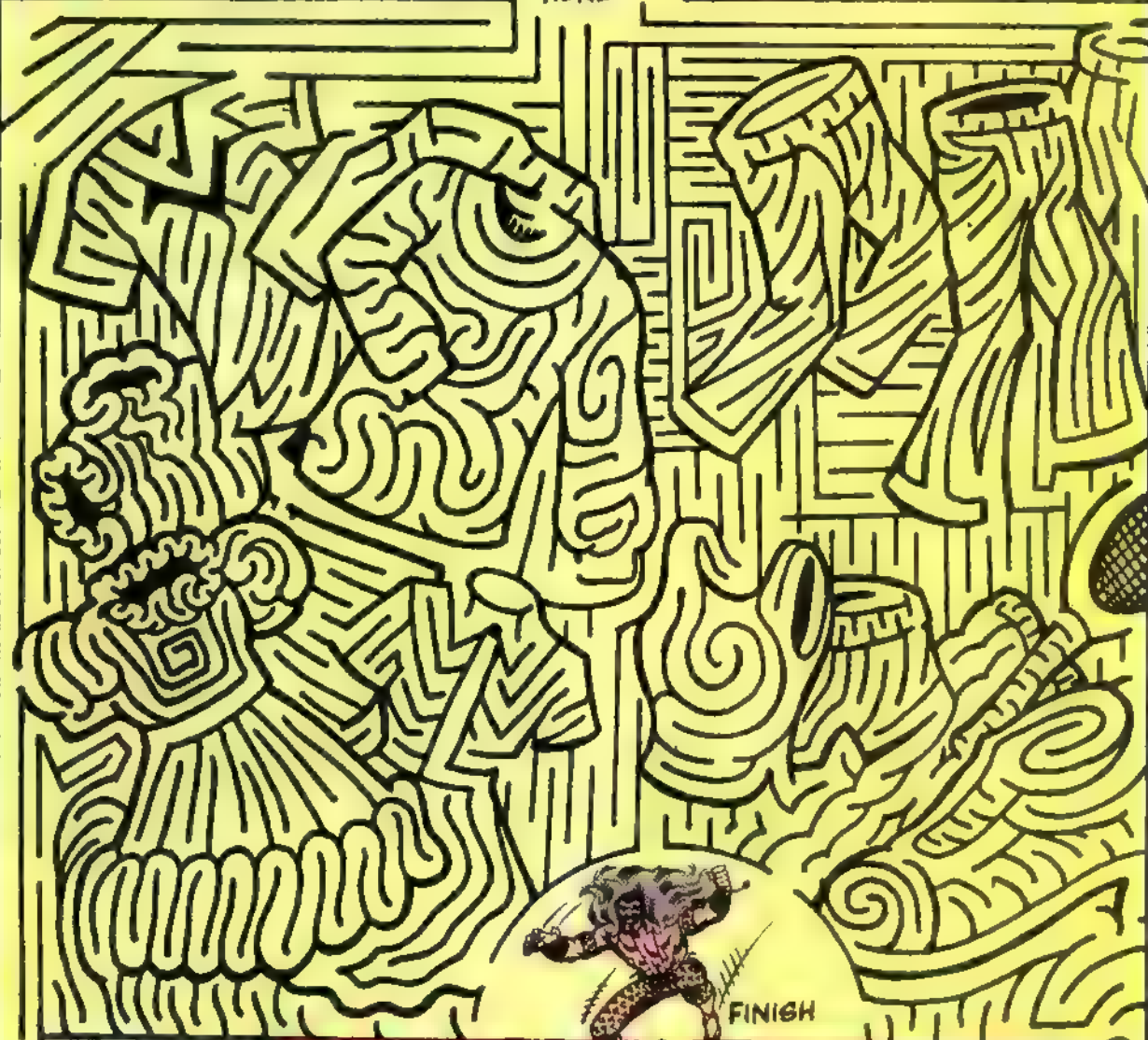
--AND KRAVEN GOT A NEW LEASE AT THE LOCAL JAIL! THINGS SHOULD BE A LOT MORE PEACEFUL IN KANSAS CITY FOR A WHILE!

THE END



SEE IF YOU CAN FIND YOUR WAY THROUGH THE DIFFERENT DEPARTMENTS OF THE STORE WITHOUT **CROSSING** ANY LINES... TO HELP ME FIND THE SNEAKY **SUPER-VILLAIN** IN...
THE A-MAZE-ING SPIDER-MAN MAZE!

START
HERE



FINISH

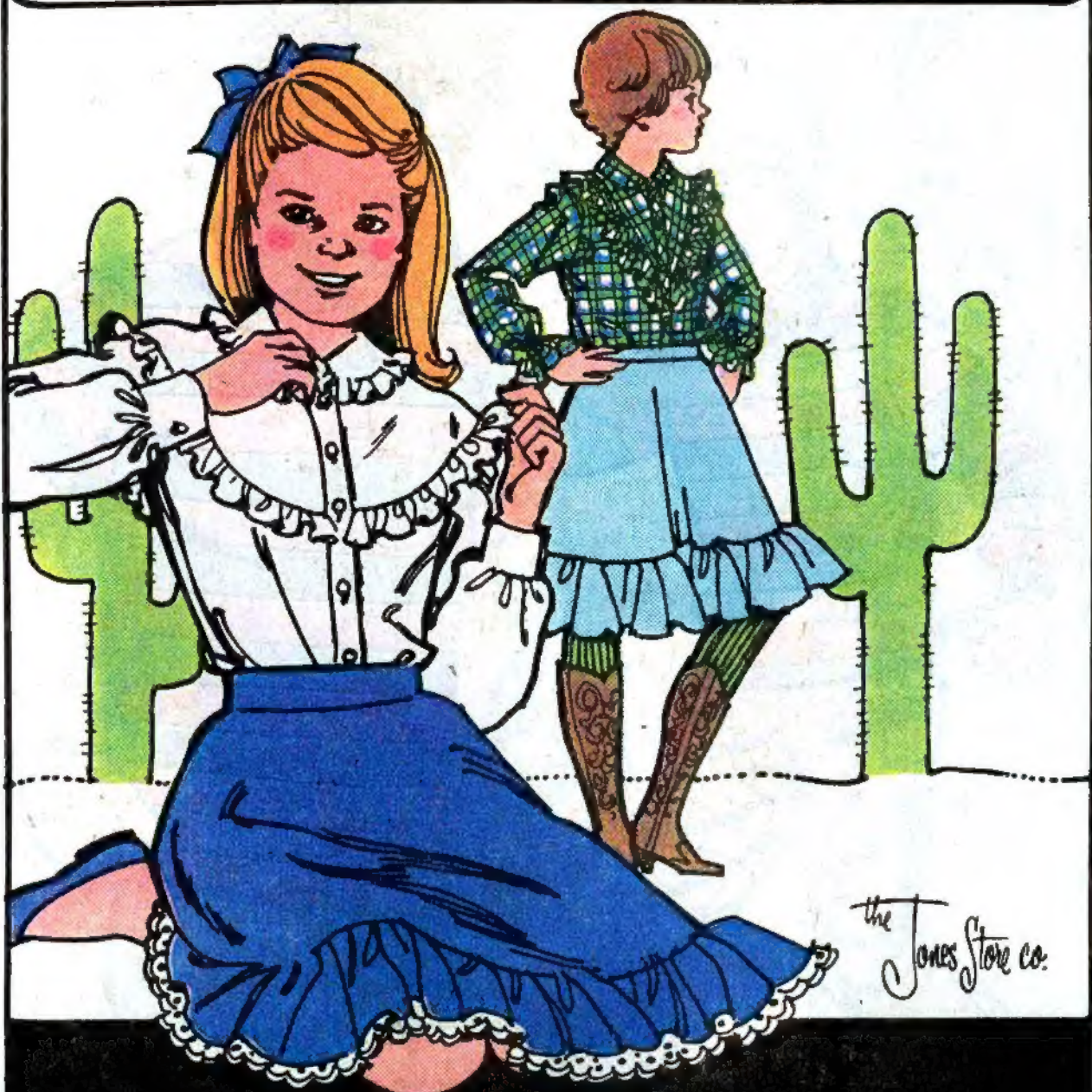
MIGHTY MARVEL BULLPEN!



SO ADMIT IT-- WASN'T THIS A REFRESHING CHANGE FOR A SUNDAY MORNING? WE THINK IT WAS! AND IF YOU ENJOYED READING THIS TITANIC TALE HALF AS MUCH AS WE ENJOYED CREATING IT FOR YOU-- THEN WE'VE GOT A FEELING YOU'RE GONNA WANT TO SEE **MORE** LIKE IT!
BUT THE ONLY WAY WE'LL KNOW FOR SURE IS IF YOU WRITE AND TELL US! SO WHY NOT TAKE PEN IN HAND AND DASH OFF A LETTER (OR A POSTCARD, EVEN-- WE'RE NOT CHOOSEY!) TO:
MARVEL COMICS NEWSPAPER NETWORK
387 PARK AVENUE SOUTH, NEW YORK, N.Y. 10016



A ROUND-UP OF PRAIRIE BLOUSES FOR PRETTY LITTLE GIRLS!



the Jones Store co.

The girls are delighted! Their prairie style blouses make them feel so feminine and dressed-up. These friends wear two of our prettiest styles. Both of washable, no-iron polyester/cotton. The solid white blouse has a self-ruffled front and collar. The separate ruffled yoke goes around the back. The tartan-clan plaid blouse has V-yoke front with self-ruffle detailing, elastic sleeves. In assorted colors. Both definitely everything nice for sizes 4-6X, reg. \$11.00, 9.99. Sizes 7-14, reg. \$12.00, 10.99. From the Girls Shops

THE UNCLASSIC CLASSICS AUTHORED BY ROYAL KNIGHT®!

the Jones Store co.



It's time to hit the books! And these classic pullovers are grade A in fashion knowledge. Bold stripes on polyester/cotton knit that goes in the washer and dryer and on to school without the touch of an iron. Assorted fall fashion shades. Long-sleeved version in sizes 4-7, reg. \$8.99, 7.99; sizes 8-20, reg. \$10.99, 8.99. Short-sleeved version in sizes 8-20, reg. \$8.99, 7.99. Solid white, yellow, red, navy and other assorted fashion colors are in cotton/polyester birdseye knit with short sleeves. Sizes 4-7, reg. \$8.99, 6.99. Sizes 8-20, reg. \$10.99, 8.99. Boys Shop

NIKE®
...TO THE
RESCUE!

Nikes take everyone to the zoo, back-to-school, everywhere. But, what a dilemma! Which style to choose! Should it be Olivia Oceania of nylon/suede upper in powder blue with blue swoosh? Reg. \$25.00, 20.99.

Or should it be Corky Cortez with urethane uppers in white with red swoosh? Reg. \$26.00, 21.99.

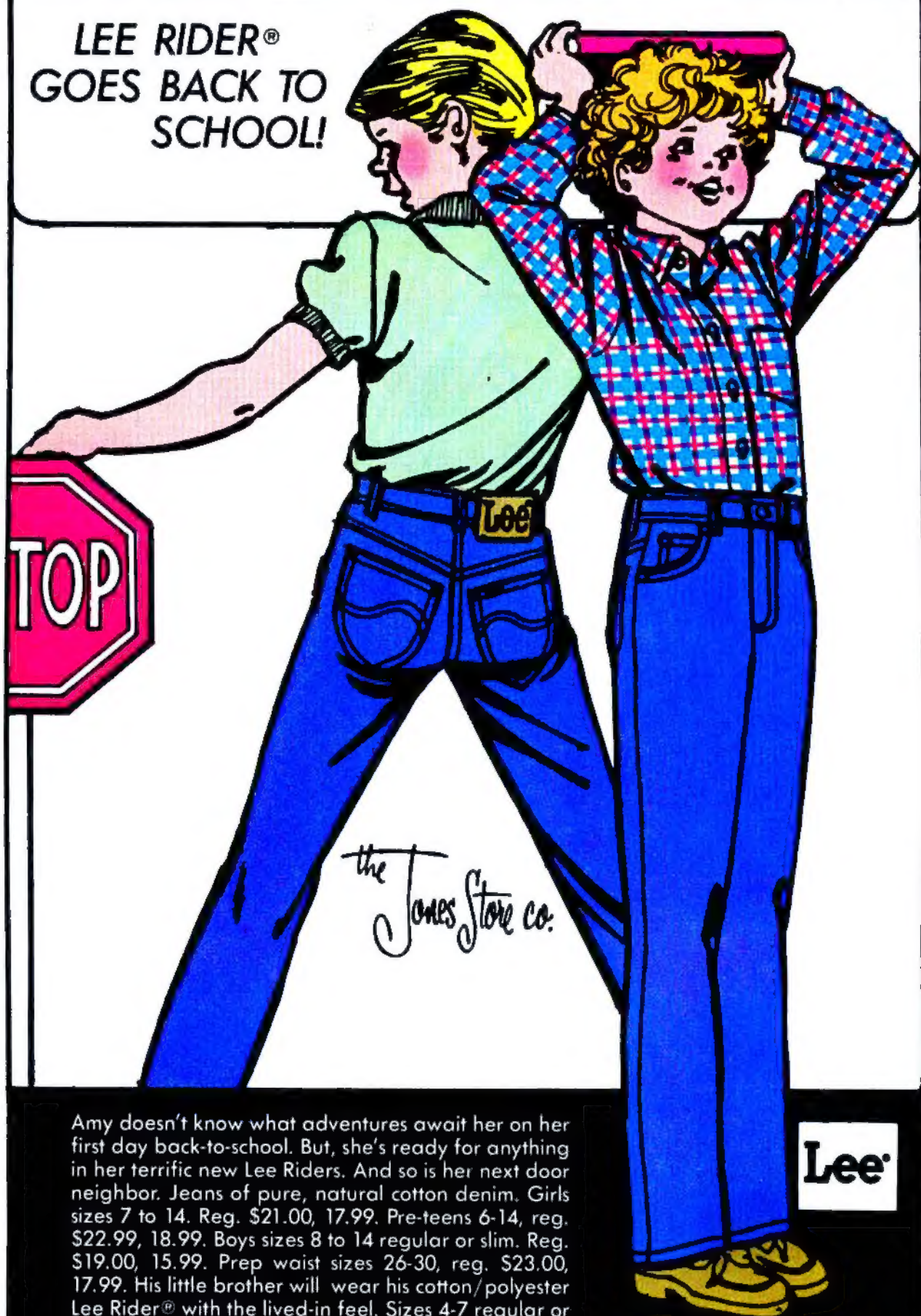
Maybe it should be Curt Canvas of white with royal blue swoosh and treaded sole. Reg. \$20.00, 16.99.

Whichever you pick, you can't go wrong. Sizes for boys, girls and infants in Children's Shoes

the Jones Store co.

Fun Happenings are in store for you. Watch our ads for announcements about personal appearances, drawings, shows and more.

LEE RIDER® GOES BACK TO SCHOOL!



Amy doesn't know what adventures await her on her first day back-to-school. But, she's ready for anything in her terrific new Lee Riders. And so is her next door neighbor. Jeans of pure, natural cotton denim. Girls sizes 7 to 14. Reg. \$21.00, 17.99. Pre-teens 6-14, reg. \$22.99, 18.99. Boys sizes 8 to 14 regular or slim. Reg. \$19.00, 15.99. Prep waist sizes 26-30, reg. \$23.00, 17.99. His little brother will wear his cotton/polyester Lee Rider® with the lived-in feel. Sizes 4-7 regular or slim. Reg. \$15.00, 11.99. Girls and Boys Shops

Lee®